CPS Theory Assignment 1

Group members:

· Saad Dar (21K-4572)

· Maryam Syed (21K-3312)

· Haris Kabir (21K-3291)

· Fatima Ali (21K-3249)

· Sheza Farooq (21K-3240)

· Sohaib Shamsi (21K-3278)

· Abdullah Gohar (21K-3242)

Qs 1) Make an audience profile for explaining how to use software to your clients.

| Audience Profile Questions | Answers |
| --- | --- |
| Who are they? | University students, faculty members and management officers |
| How many will be there? | Number expected between 50-500 |
| What is their educational background? | Recent college pass outs doing bachelors or graduated or PHD qualified audience |
| What religious and cultural background will the majority possess? | Pakistanis with different ethnic groups |
| What age group do you expect to encounter? | 18-60 years |
| What do they know about your subject? | In the case of students very basic knowledge but for faculty members and management officers advanced knowledge can be expected |
| What background knowledge do you expect them to have about your topic? | Knowledge of key terms used and operation of databases is expected |
| What do you think they would be expecting from your presentation? Put yourself in their shoes and think | How to use this software and how it can be beneficial for them in terms of cost, productivity and time-saving. |

Qs 2 a)

* The intelligence displayed by Machines
* computers are programmed to carry out very complex tasks
* Problem-solving and learning
* Evaluating approaches to AI
* Widely used in Robotics
* Present and future is based on AI

Qs 2 b)

* Defends marine boundaries
* Protects cargo ships
* Helps civilians in case of crisis
* The threat of retaliation prevents the attack from an aggressor
* Helps airforce and army through logistics and other means in war

Q3.GLOBAL WARMING:

GENERAL PURPOSE:To inform the people on the effects of global warming and persuade the people to act up to prevent it.

SPECIFIC PURPOSE:During this presentation, it would be thoroughly explained as to how serious the situation of global warming has become and ways we can reduce it.

CENTRAL IDEA:Global warming has risen exponentially in the past century and has reached hazardous levels. If serious action is not taken in time mankind would soon suffer complete annihilation.

SHOULD FAST FOOD BE BANNED

GENERAL PURPOSE:To convince people how fast food affects their mental and physical health.

SPECIFIC PURPOSE:This presentation demonstrates on what are the adverse effects of consuming fast food

CENTRAL IDEA:fast food has gained extreme popularity, especially amongst teens in the past decade. Although it may taste irresistible the adverse effects of consuming unhealthy amounts of fast food should be taken into consideration